



## **Hanson Bridgett brings in ex-49ers lawyer**

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Hanson Bridgett Marcus Vlahos & Rudy LLP said the former lawyer for the San Francisco 49ers has joined the firm.

Ed Goines spent five years with the football team as vice president and general counsel. He directed the legal and business contractual matters of 49ers' sponsorship and broadcast media contracts, player and coaching contracts and front office employment agreements. Goines also acted as a liaison to governmental officials.

Goines left the team in May 2006 and started a solo practice focusing on sports and entertainment law.

Goines decided to bring his practice to San Francisco-based Hanson Bridgett in order to offer his clients more services. Goines' sports and entertainment practice, Sui Generis P.C., will operate from Hanson Bridgett's San Francisco office. Goines and Hanson Bridgett share some clients, including Russell Baze, thoroughbred racing's winningest jockey.